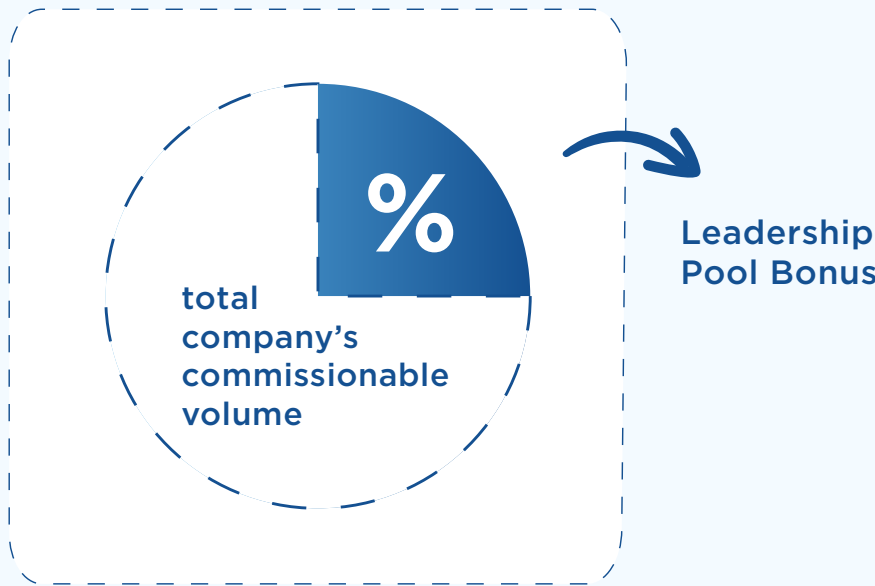


1

What is the Quarterly Leadership Pool Bonus?

The LifeWave Leadership Pool is **an earning opportunity** open to top field leaders as an added **quarterly bonus** to their weekly commission earnings. This bonus allows leaders to earn shares in the pool weekly that pays out a **% of the total company's commissionable volume** for the quarter.

What



2

How do I become eligible to participate in the Quarterly Leadership Pool?

There are two different eligibility requirements based on when you first achieved Senior Presidential Director:

**Option 1:** If you are an **existing** Senior Presidential Director that has reached that title prior to the start of the previous quarter (for example, prior to October 1st, 2023, for Q1 2024 pool eligibility), **you must meet the following two criteria** to be eligible to participate in the Leadership Pool Bonus.

**Option 2:** If you are a **NEW** Senior Presidential Director that has reached that title after the start of the previous quarter (for example after October 1st, 2023, for Q1 2024 pool eligibility), **you must meet the following criteria** to be eligible to participate in the Leadership Pool Bonus.

Who

Option 1

- Be paid-as SPD 10 out of 13 weeks of the prior quarter (ex. October 2nd – December 31st)
- Minimum 13-week baseline average GVV\* of 600,000+

For **EXISTING** Senior Presidential Directors

Option 2

- Be paid-as SPD 7 out of 13 weeks of the prior quarter (ex. October 2nd – December 31st)

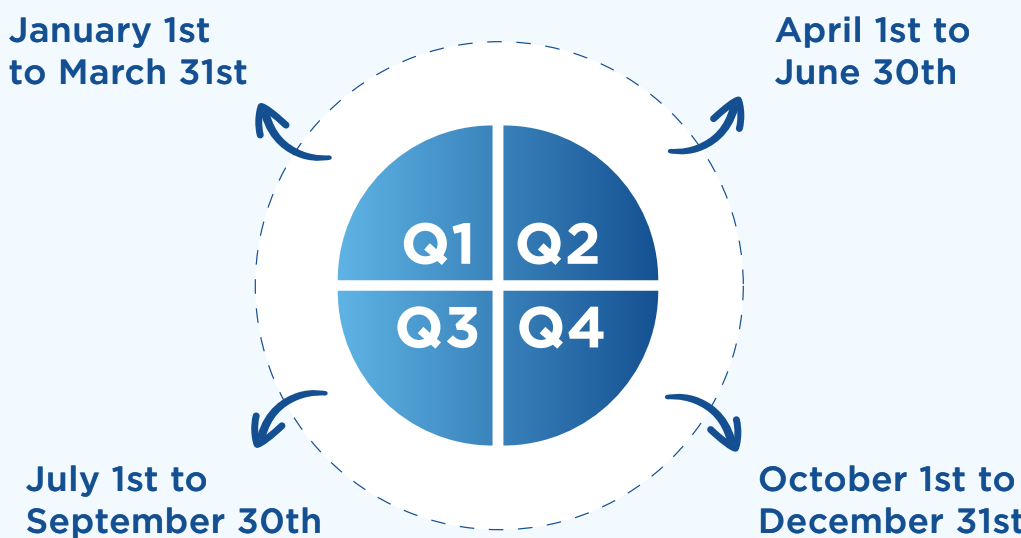
For **NEW** Senior Presidential Directors

3

When does the quarterly Leadership Pool Bonus start and end?

The quarterly bonus pool starts every 13 weeks. The first week of Q1 2024 Leadership Pool started on January 1, 2024 and ran until the week ending March 31, 2024 for a total of 13 weeks. Therefore, the Q2 2024 Leadership Pool started on April 1, 2024 and ran through June 30, 2024.

When



4

How do I earn shares in the bonus pool?

On a weekly basis, a leader eligible to participate in the pool will earn shares via one of the following two methods. Keep in mind that to earn your weekly shares for the bonus, you must be paid-as SPD in the week the shares are calculated.

Method 1: GVV Growth Share Opportunity

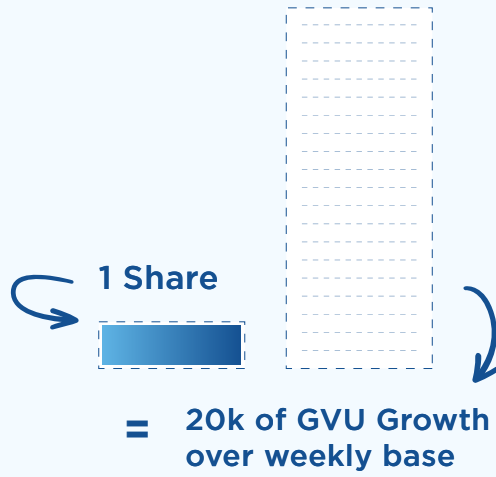
Earn 1 share for every 20k increment of GVV growth over your weekly baseline. Weekly baseline is determined initially by your average GVV\* for the prior quarter (previous 13-week period to the start of the quarterly pool). The weekly baseline then increases in 20k increments for each share earned throughout the quarter.

Method 2: Qualifying Leg Share Opportunity

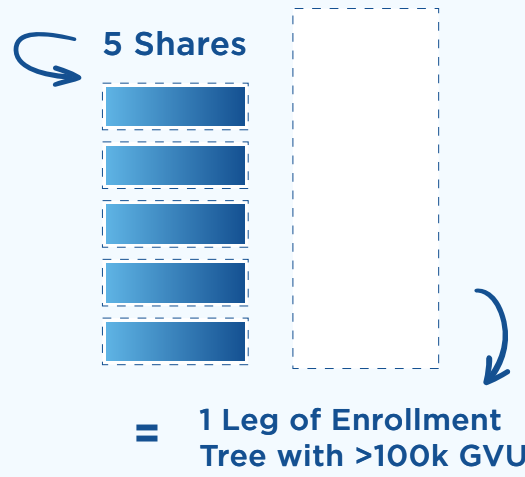
Earn 5 shares for every leg of your enrollment tree producing a minimum of 100k GVV\*. This excludes the largest producing GVV\* leg of your enrollment tree.

How

Method 1  
GVV Growth Share Opportunity



Method 2  
Qualifying Leg Share Opportunity



\*GVV—This is the summation of your entire enrollment downline volume (customers and Brand Partners) each week for a rolling 32-day period.

Examples

Pool Eligible Existing SPD:

Brand Partner A achieved Senior Presidential Director in June 2023. This Brand Partner is then required to be paid as SPD 10 out of 13 weeks to participate in any Leadership Pool Starting with the Q4 2023 pool.

Pool Eligible New SPD:

Brand Partner B achieved Senior Presidential Director in November 2023. This Brand Partner is then required to be paid as SPD 7 out of 13 weeks to participate in the Q1 2024 Leadership Pool Bonus. Any future quarterly Leadership Pools would require 10 out of 13 weeks paid as SPD to participate.

GVV Share Earnings:

Brand Partner C has a baseline average GVV of 700,000. In week 1, Brand Partner C increased their weekly GVV to 750,000. The weekly growth over baseline is 50,000, which earns 2 shares (2 x 20,000).

GVV Baseline Calculation:

Brand Partner D has an average GVV for Q4 2023 of 650,000. In week 2 of the Q1 2024 Leadership Pool, Brand Partner D earned 2 pool shares for GVV growth. For week 3, Brand Partner D's baseline increased to 690,000. Then in week 3, the Brand Partner earned 3 more shares for GVV growth. The new baseline increases to 750,000 for week 4.

Leg Share Earnings:

Brand Partner E has 4 enrollment legs. Leg 1 has 250,000, Leg 2 has 150,000, Leg 3 has 120,000 and Leg 4 has 85,000. Leg 1 is the leg producing the most GVV, so it is excluded for Brand Partner E. Legs 2 and 3 have both produced at least 100,000 so they each earn 5 shares for a total of 10. Since Leg 4 produced less than the required 100,000, no shares are earned for this leg.