



# LIFEWAVE COMPENSATION PLAN ENHANCEMENTS

This document clearly and practically summarizes the most important points of the new compensation plan enhancements announced by LifeWave. This is not a small change, but a significant transformation for those actively building the business.

## ★ NO STRUCTURE NEEDED TO RANK UP

The traditional structure disappears. It's no longer mandatory to have people in each leg to qualify for a rank. Now, everything is based on volume. You can build with the people you want, in the order and pace you prefer. This simplifies the process and eliminates unnecessary obstacles.

## ★ NEW RANKS: THERE ARE NOW 12

Previously, there were 6 ranks. Now there are 12, divided by stars:

Rank/ Title	Personal Volume (PV) *	Qualified Downline Volume (QDV)	Maximum Volume Rule (MVR)
Brand Partner			
Active Brand Partner	55		
1-Star Manager	110	750	
2-Star Manager	110	1,500	
3-Star Manager	110	2,500	
1-Star Director	110	5,000	2,500
2-Star Director	110	10,000	5,000
3-Star Director	110	20,000	10,000
1-Star Executive	200	40,000	20,000
2-Star Executive	200	100,000	50,000
3-Star Executive	200	250,000	125,000
1-Star Presidential	200	600,000	300,000
2-Star Presidential	200	1,500,000	750,000
3-Star Presidential	200	3,500,000	1,750,000



## ★ MORE WAYS TO EARN / COMP ENHANCEMENTS

LifeWave went from 4 to **9 ways to earn \$\$\$\$**. This new plan was designed to pay more to people who are building now, not just in the future. It's a real improvement, not a cut.

### 1. COMMISSION PER CUSTOMER: 20% TO 40% COMMISSION

For the first time, LifeWave is strongly rewarding customer acquisition, without the need to build a team. You can earn between 20% and 40% of the volume from direct customers. This change:

- Meets FTC standards (which strengthens the company's credibility)
- Opens the door to professionals such as doctors, veterinarians, influencers or health coaches that do not want to network, but do want to share the product.
- It gives you the option to generate income from day one without recruitment pressure.

### 2. PRODUCT INTRODUCTION BONUS

Enrolling new Brand Partners is a foundational element of success for a LifeWave business builder. To support the additional time investment necessary to onboard new talent, LifeWave offers a Product Introduction Bonus (PIB) to Active Brand Partners who promote product packs to new members who join their organization. The bonus amount is determined by the Enrollment Pack(s) sold to incoming Brand Partners.

Enrollment Options	Sleeve Quantity	Price	Qualifying Volume	PIB Amount
Starter	0	\$25	0	\$0
Core	3 or 6*	\$295	180	\$35
Advanced	6 or 12*	\$535	300	\$75
Advanced Plus	11 or 22*	\$975	500	\$165
Premium	20 or 40*	\$1,750	775**	\$405



### 3. BUSINESS LAUNCH BONUS (FIRST 9 WEEKS)

When you join LifeWave and reach certain ranks in your first few weeks, you can receive an **additional weekly bonus**:

Business Launch Bonus	Paid Rank 1-Star Manager	Paid Rank 2-Star Manager (or higher Paid Rank)
New Brand Partner Bonus	\$25	\$50
Enrolling Brand Partner Matching Bonus	\$12.50	\$25

Plus, as the sponsor of a new BP, you can override the bonuses at 50%.

- If your personally enrolled BP earns \$25 you earn \$12.50
- If they earn \$50, you earn \$25

This applies to all direct referrals on an unlimited basis.

### 4. LEVEL EARNING BONUS

You can now earn an additional percentage of your organization's total volume at three levels of depth:

Paid Rank	Active Brand Partner	1-Star Manager	2-Star Manager	3-Star Manager	1-Star Director	2-Star Director	3-Star Director (or higher Paid Rank)
Level 1 Bonus	3%	5%	7%	7%	7%	7%	7%
Level 2 Bonus			2%	3%	5%	5%	5%
Level 3 Bonus					1%	2%	3%

This is a new income. As you advance in rank, *this percentage increases*.

***Applies from 1 star Manager onwards***

### COMPRESSION.

**Do you have people on your team who aren't doing anything? It doesn't affect you anymore.**

If someone on your team leaves (for example, after 60 days of inactivity), that person no longer blocks your payments. Active people below them **automatically move up a level**, and you continue to get paid as if that inactive person didn't exist.

This means **you won't lose money by having people stuck in your organization.**



## 5. IMPROVED BINARY: NOW PAYS BY PERCENTAGE

Cycles (previously known as 330, 660, etc.) are eliminated. Now, a percentage of the total volume of the weaker leg is paid:

Paid Rank	Weekly Percentage Earnings Rate	Weekly Max. Binary Bonus Earnings
3-Star Manager	5%	\$1,500
1-Star Director	7%	\$2,500
2-Star Director	9%	\$3,500
3-Star Director	10%	\$5,000
1-Star Executive	10%	\$7,500
2-Star Executive	10%	\$10,000
3-Star Executive	10%	\$15,000
1-Star Presidential	10%	\$20,000
2-Star Presidential	10%	\$25,000
3-Star Presidential	10%	\$25,000

Unused volume rolls over to the next week. This improvement simplifies and improves the binary while enhancing the structure.

## 6. MATCHING BONUS: NOW UP TO 6 GENERATIONS

Previously, payments were made for three generations. Now, payments are made for up to six generations of active Brand Partners. And not only is the depth doubled, but the percentages are also increased.

This bonus allows you to generate **weekly income of up to \$20,000** for each Brand Partner within those generations. It's the bonus that creates true passive income and is considered the "legacy" component of the plan.

Paid Rank	1-Star Director	2-Star Director	3-Star Director	1-Star Executive	2-Star Executive	3-Star Executive	1-Star Presidential	2-Star Presidential	3-Star Presidential
Gen 1	5%	7%	10%	12%	15%	18%	20%	20%	20%
Gen 2		5%	7%	10%	12%	15%	18%	18%	18%
Gen 3			5%	7%	10%	12%	15%	15%	15%
Gen 4				5%	7%	10%	12%	12%	12%
Gen 5						3%	5%	7%	10%
Gen 6							3%	5%	7%
Max Match / Individual	\$500	\$1,000	\$2,000	\$3,500	\$5,000	\$7,500	\$10,000	\$15,000	\$20,000



## 7. NEW BONUSES FOR REACHING HIGH RANKS

For the first time, the company is offering cash bonuses upon reaching new ranks, including:

Paid Rank	Total Award Amount*	Part 1 Award	Part 2 Award
1-Star Director	\$500	\$250	\$250
1-Star Executive	\$5,000	\$2,500	\$2,500
1-Star Presidential	\$50,000	\$25,000	\$25,000
2-Star Presidential	\$75,000	\$37,500	\$37,500
3-Star Presidential	\$100,000	\$50,000	\$50,000

**These bonuses are not retroactive.** If you already achieved a rank under the previous plan, you will only receive the bonus when you achieve a new rank under the new system.

## WHAT SHOULD YOU DO NOW?

1. Continue building your business normally, but at a faster pace.
2. Balance your legs: left and right. The new plan still pays for the weaker leg
3. Make sure you have at least one leader on each leg.
4. Share this information with your team. Don't keep it to yourself.

This new plan is designed for those who decide to take the serious step of building a business with vision. This is a defining moment. If you understand how it works and prepare now, when it officially launches (likely in August or September), you'll be in a position to capitalize fully.

[WATCH THE FIRST FULL TRAINING SESSION FOR THE NEW  
COMPENSATION PLAN HERE](#)