

LIFEWAVE[®] COMPENSATION PLAN ENHANCEMENTS

UPDATED RANK/ TITLES

As of June 2026

Rank/ Title	Personal Volume (PV) *	Qualified Downline Volume (QDV)**	Volume Legs	Outside Largest Leg Volume (OLXL)	Binary Balancing
Brand Partner					
Active Brand Partner	55				
1-Star Manager	75	750			
2-Star Manager	75	1,500			
3-Star Manager	75	2,500			
1-Star Director	110	5,000	1 @ 1,000		500
2-Star Director	110	10,000	1 @ 2,000		2,000
3-Star Director	110	20,000	1 @ 3,000		3,000
1-Star Executive	200*	40,000	2 @ 6,000	6,000 OL2L	6,000
2-Star Executive	200*	100,000	2 @ 15,000	15,000 OL2L	15,000
3-Star Executive	200*	250,000	2 @ 40,000	40,000 OL2L	40,000
1-Star Presidential	200*	600,000	2 @ 100,000	100,000 OL2L	40,000
2-Star Presidential	200*	1,500,000	2 @ 240,000	240,000 OL2L	40,000
3-Star Presidential	200*	3,500,000	3 @ 500,000	500,000 OL3L	40,000

1. CUSTOMER PREMIUMS

20% - 40% COMMISSION

Customer QV (Rolling 31-day Period)	Customer Premium Percentage
300 – 599	5%
600 – 1,199	10%
1,200+	20%

2. PRODUCT INTRODUCTION BONUS (PIB)

Enrollment Options	Sleeve Quantity	Price	Qualifying Volume	PIB Amount
Starter	0	\$25	0	\$0
Core	3 or 6*	\$295	180	\$35
Advanced	6 or 12*	\$535	300	\$75
Advanced Plus	11 or 22*	\$975	500	\$165
Premium	20 or 40*	\$1,750	775**	\$405

3. BUSINESS LAUNCH BONUS

THE BUSINESS LAUNCH BONUS REWARDS NEW BRAND PARTNERS AND THEIR ENROLLERS DURING THE FIRST NINE WEEKS OF A NEW BRAND PARTNER'S LIFEWAVE JOURNEY (THE JOIN WEEK PLUS EIGHT CONSECUTIVE WEEKS). THIS BONUS OFFERS:

Business Launch Bonus	Paid Rank 1-Star Manager	Paid Rank 2-Star Manager (or higher Paid Rank)
New Brand Partner Bonus	\$25	\$50
Enrolling Brand Partner Matching Bonus	\$12.50	\$25

4. LEVEL EARNINGS BONUS

COMPRESSION MEANING: IF A BRAND PARTNER ON YOUR TEAM HAS ZERO PV IN THE WEEK, THEY WILL NOT COUNT AS A LEVEL FOR THE PURPOSES OF THIS BONUS CALCULATION. THE NEXT PERSON WILL MOVE UP.

Paid Rank	Active Brand Partner	1-Star Manager	2-Star Manager	3-Star Manager	1-Star Director	2-Star Director	3-Star Director (or higher Paid Rank)
Level 1 Bonus	3%	5%	7%	7%	7%	7%	7%
Level 2 Bonus			2%	3%	5%	5%	5%
Level 3 Bonus					1%	2%	3%

5. BINARY BONUS

Paid Rank	Weekly Percentage Earnings Rate	Weekly Max. Binary Bonus Earnings
3-Star Manager	5%	\$1,500
1-Star Director	7%	\$2,500
2-Star Director	9%	\$3,500
3-Star Director	10%	\$5,000
1-Star Executive	10%	\$7,500
2-Star Executive	10%	\$10,000
3-Star Executive	10%	\$15,000
1-Star Presidential	10%	\$20,000
2-Star Presidential	10%	\$25,000
3-Star Presidential	10%	\$25,000

6. MENTOR MATCHING BONUS

Paid Rank	1-Star Director	2-Star Director	3-Star Director	1-Star Executive	2-Star Executive	3-Star Executive	1-Star Presidential	2-Star Presidential	3-Star Presidential
Gen 1	5%	7%	10%	12%	15%	18%	20%	20%	20%
Gen 2		5%	7%	10%	12%	15%	18%	18%	18%
Gen 3			5%	7%	10%	12%	15%	15%	15%
Gen 4				5%	7%	10%	12%	12%	12%
Gen 5						3%	5%	7%	10%
Gen 6							3%	5%	7%
Max Match / Individual	\$500	\$1,000	\$2,000	\$3,500	\$5,000	\$7,500	\$10,000	\$15,000	\$20,000

COMPRESSION → NEXT DIRECTOR
\$20,000 PER WEEK - PER ACTIVE BRAND PARTNER - 6 GEN

7. BREAKTHROUGH INCENTIVES

THE BREAKTHROUGH INCENTIVE REWARDS YOU AS YOU “BREAK-THROUGH” TO NEW LEADERSHIP TIERS AND UPPER-LEVEL RANKS. ONCE YOU REACH THE DIRECTOR RANK, YOU ARE ELIGIBLE TO START EARNING BREAKTHROUGH INCENTIVES

Paid Rank	Total Award Amount*	Part 1 Award	Part 2 Award
1-Star Director	\$500	\$250	\$250
1-Star Executive	\$5,000	\$2,500	\$2,500
1-Star Presidential	\$50,000	\$25,000	\$25,000
2-Star Presidential	\$75,000	\$37,500	\$37,500
3-Star Presidential	\$100,000	\$50,000	\$50,000

EACH BREAKTHROUGH INCENTIVE IS BROKEN INTO TWO PARTS:

- **PART 1:** EARNED THE FIRST WEEK YOU ACHIEVE A NEW PAID RANK.
- **PART 2:** EARNED AFTER MAINTAINING (OR SURPASSING) THAT RANK FOR FOUR ADDITIONAL WEEKS WITHIN A 52-WEEK (NOT NECESSARILY CONSECUTIVE) PERIOD.

**THE TOTAL AWARD AMOUNT IS PAID IN TWO SEPARATE PAYMENTS AS DEMONSTRATED IN PART 1 AWARD AND PART 2 AWARD COLUMN.*